HEARTBEAT VICTORIA COUNCIL INCORPORATED - STRATEGIC PLAN 2024-2027



Together for Heart Health: Our Plan for the Future 2024-2027



Mission

To foster an active, compassionate and inclusive peer support network in Victoria for individuals and families affected by all forms of heart disease and heart-related issues.

Through our community driven groups, we provide emotional support, share information, advocate for better health outcomes and raise funds for cardiac equipment and improved cardiac care.



Vision

Every individual and family affected by heart disease has access to a compassionate community, vital resources, and the highest quality of care, enabling them to live empowered heart-healthy lives.

VALUES



Respect

We recognise and value the dignity of every person and we value diversity of experience and thought.



Empowerment

We support our members to make informed decisions for themselves through connection, information and membership.



Collaboration

We work with others to acquire knowledge, to build connections and share information for the benefit of members.



Hope

We cultivate optimism and resilience, inspiring individuals and families to look forward with confidence.

FROM NOW TO THE FUTURE

Heartbeat Victoria supports several hardworking and committed voluntary peer support groups across Victoria which provide highly valued support for individuals and their families affected by heart disease and heart-related conditions.

Building membership and the changing needs of cardiac patients and the ways in which support can be provided, have all been challenging for existing groups. Opportunities exist to raise the profile of Heartbeat Victoria, to build on partnerships and to support membership growth.

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STRATEGIC DIRECTIONS



Supporting and strengthening

To strengthen our foundation and expand our impact by supporting our network, fostering growth, and enhancing the quality of peer support.



Fostering connections

To build and foster strong organisational and community connections and collaborative partnerships that will build cardiac related peer support.



To provide dynamic and responsible leadership which will build capacity, elevate our impact, and guide our mission with clarity and purpose.

GOALS

- Consolidate and strengthen existing Heartbeat Victoria peer support groups.
- Enhance the quality of peer support provided by Heartbeat Victoria.
- ➤ Respond to the needs of non-members in relation to their peer support needs.
- Continue to build relationships with existing partners to support collaboration, share resources and achieve common goals.
- Consider opportunities for new partnerships which would benefit Heartbeat Victoria.
- Build connections with other community groups to raise awareness and build relationships.

- Maintain strong legal and financial practices to protect and sustain the organisation.
- ➤ Build a skilled and engaged Board to lead the organisation effectively.
- Strengthen communication and engagement with key stakeholders so as to build trust, enhance collaboration and improve support.
- ➤ Develop a better understanding of other organisations that support peer support.

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